

THE CCIM INSTITUTE

*Advancing the Commercial
Real Estate Profession*

Fall Forum

Partnership Prospectus

About The CCIM Institute

The CCIM Institute annually hosts two global membership Forums focused on dealmaking, education, and technology—bringing together 500–750 CCIM candidates and Designees from around the world. These events attract industry leaders, innovators, and decision-makers who are shaping the future of the commercial real estate market. Each Forum includes the CCIM Pinning Ceremony, where new Designees who have passed the exam are officially awarded their CCIM pin.

By becoming a partner, your brand gains direct exposure to hundreds of top-performing professionals through high-visibility marketing, relationship-building opportunities, and exclusive access to key events that define the CCIM member experience.

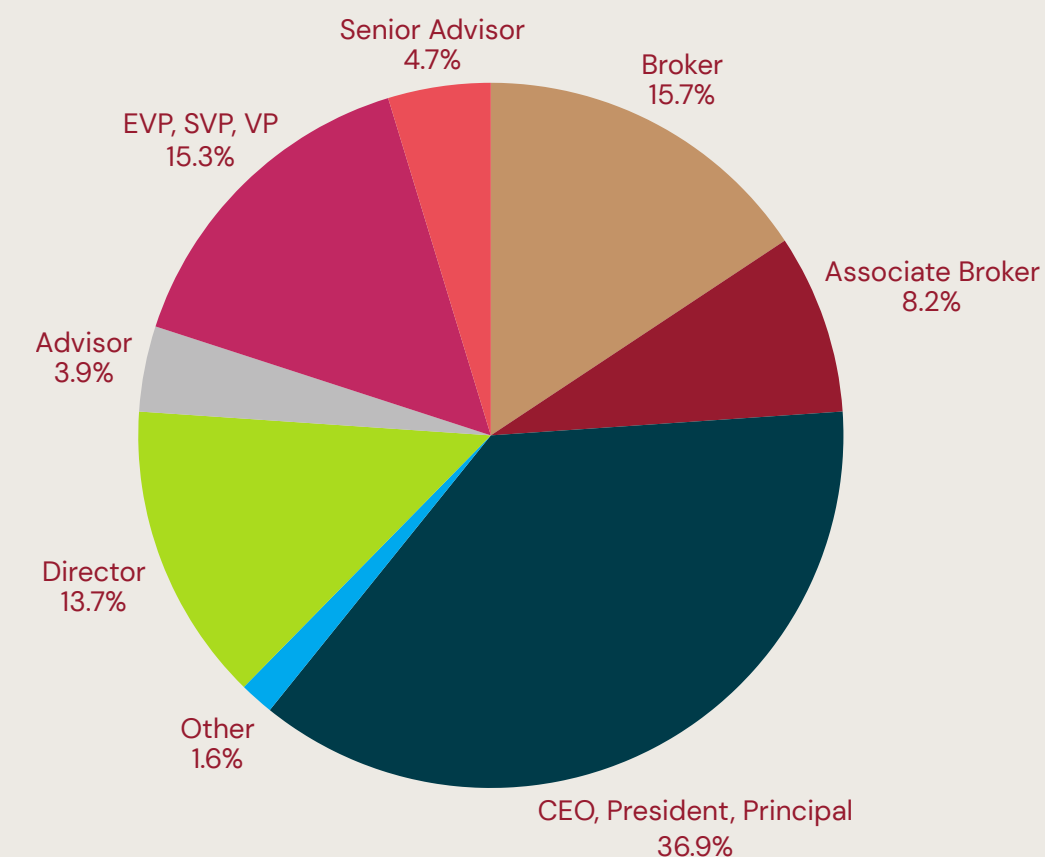
Who's at the Forum?

TOP 5 REGIONS REPRESENTED

1. Region 4 – TX, LA, OK
2. Region 9 – AL, GA, NC, SC
3. Region 8 – FL, Puerto Rico
4. Region 2 – AZ, HI, CA, NM, NZ
5. Region 7 – IL, IN, KY, MI, MO, OH, WI

Note: 7% of the total attendees are from our international chapters in Canada, Japan, South Korea & Taiwan

Industry Role



About **Fall Forum**

Los Angeles, CA | InterContinental Los Angeles Downtown | Oct. 4–8, 2026

The CCIM Institute Fall Forum will take place Oct. 4–8, 2026, at the InterContinental Los Angeles Downtown. This premier annual gathering brings together CCIM Designees, candidates, and commercial real estate professionals for networking, professional development, and celebration. Attendees participate in industry-focused sessions, join key Institute meetings, and expand their business with networking and dealmaking opportunities.

The Fall Forum will also celebrate Andie Edmonds, CCIM, as the 2027 CCIM Institute President.

[Click here for taste of what to expect](#)

PREMIER PARTNERSHIP OPPORTUNITIES

Align your brand with Fall Forum's most visible and high-impact experiences. These exclusive opportunities position your organization at the center of attendee engagement through premier branding, elevated visibility, and meaningful access to commercial real estate leaders and decision-makers.

PRESENTING PARTNER

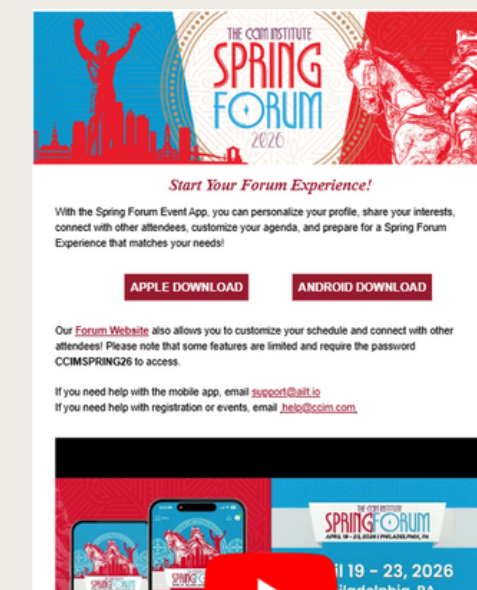
Investment – \$50,000

Exclusive Opportunity

Position your brand at the forefront of the most influential global gathering in commercial real estate. As the Presenting Partner, your organization will receive top-tier visibility before and throughout the event.

Benefits include:

- “Presented by” designation on all Fall Forum communications and branding
- Eight (8) full-access Forum registrations
- Co-branded official giveaway for all attendees
- Premier signage across all major event spaces
- Complimentary digital marketing campaign
- Daily airing of your promotional video on the main event video screen in the Networking & Dealmaking Lounge
- Exhibitor booth in a premier location
- Logo placement on the event website, mobile app, email communications, and social media promotions



NEW DESIGNEE PINNING CEREMONY PARTNER

Investment - \$20,000

Exclusive Opportunity

After completing months of coursework and portfolio submissions, CCIM candidates attend the Forum to take their final exam and earn the prestigious CCIM Pin. The Pinning Ceremony celebrates this defining milestone in a CRE professional's career.

Benefits include:

- Brand recognition throughout the Pinning Ceremony
- Branding on Designee Congratulations Kit
- Opportunity to network with new Designees
- Two (2) complimentary Fall Forum registrations
- Exhibitor booth
- Minimum one (1) push notification ahead of the ceremony
- Logo placement on the event website, mobile app, email communications, and social media promotions



The Pinning Ceremony was the #1 Most Saved Session in the 2026 Spring Forum app!

DEALMAKING & NETWORKING LOUNGE PARTNER

Investment – \$20,000

Exclusive Opportunity

The Lounge is the heart of the Fall Forum, where CCIMs connect, collaborate, and close deals. Open daily from 10 a.m. to 5 p.m., the Lounge features industry-relevant chats, attendee-submitted deal boards, meeting spaces, and daily happy hours.

Benefits include:

- Prominent brand recognition via dedicated signage throughout the Lounge and a co-branded Deal Board
- Option to air a daily promotional video
- Reserved meeting space in the Lounge
- Exhibitor booth in a premier location
- Two (2) complimentary Fall Forum registrations
- Logo placement on the event website, mobile app, email communications, and social media promotions
- Logo placement on the onsite signage amongst other partners



DEALMAKERS AWARDS DINNER PARTNER

Investment – \$15,000

Exclusive Opportunity

Align your brand with one of Fall Forum's most prestigious and highly anticipated evening events – the Dealmakers Awards Dinner. This signature celebration recognizes outstanding achievements, influential transactions, and industry leaders shaping the future of commercial real estate.

Benefits include:

- Four (4) complimentary Fall Forum registrations
- Reserved table for company guests at the awards dinner
- Recognition by CCIM leadership during remarks
 - Opportunity to introduce a company representative and share a short message or promotional video
- Opportunity to provide a branded winner gift and/or general takeaway
- Company logo prominently displayed on event signage and presentation screens
- Logo placement on the event website, mobile app, email communications, and social media promotions



WELCOME RECEPTION PARTNER

Investment - \$15,000

Exclusive Opportunity

This exclusive opportunity allows your company to stand out as we welcome attendees to Los Angeles on the Pool Deck. As the Welcome Reception Partner, you set the stage for a successful week ahead.

Benefits include:

- Prominent signage at the event
- Invitation for four (4) company representatives to attend the Welcome Reception
- Recognition by CCIM leadership during welcome remarks
 - Opportunity to introduce a company representative and share a short message or promotional video
- Logo placement on the event website, mobile app, email communications, and social media promotions
- Opportunity for a co-branded, commemorative giveaway item



The Welcome Reception was a Top 5 Most Saved Session in the 2026 Spring Forum app!

MEMBER SERVICES CENTER PARTNER

Investment – \$10,000

Exclusive Opportunity

Be at the forefront of the first attendee onsite touchpoint with prominent branding at the Member Services Center. Each attendee will check-in for the Forum here and the space also serves as an informational hub throughout the Forum.

Benefits include:

- Logo placement on the onsite desk signage
- Exhibitor booth
- Two (2) complimentary Fall Forum registrations
- Opportunity to provide a welcome gift to attendees
- Logo placement on the event website, mobile app, email communications, and social media promotions
- Logo placement on the onsite signage amongst other partners



NETWORKING & HOSPITALITY EXPERIENCES

Create memorable attendee moments through high-energy networking events, hospitality activations, and attendee-focused experiences designed to foster connection, conversation, and brand engagement throughout Fall Forum.

HAPPY HOUR PARTNER

Investment – \$10,000

Exclusive Opportunity

End each day with high-impact networking and casual conversation at the daily happy hour, hosted in the Networking & Dealmaking Lounge from 3 p.m. to 5 p.m.

Benefits include:

- Prominent brand recognition via dedicated signage around the bar(s)
- Option to air a daily promotional video via the Deal Board
- Name Mention in one (1) push notification each day
- Inclusion on the event webpage and mobile app
- Logo placement on the onsite signage amongst other partners



SIGNATURE COCKTAIL PARTNER

Investment – \$5,000

Limited Opportunity (One per Liquor): Tequila, Vodka, Rum, Whiskey, Gin, Brandy

Conclude each day on a high note with a happy hour, taking place in the Networking & Dealmaking Lounge from 3 p.m. to 5 p.m. Sponsor a cocktail of your choosing, which will be served at the bar daily.

Benefits include:

- Prominent brand recognition via drink list signage around the bar(s)
- Branded cups used to serve your signature cocktail
- Inclusion on the event webpage and mobile app



BREAKFAST PARTNER

Investment – \$10,000

Exclusive Opportunity

Welcome attendees each morning with a branded breakfast experience that encourages networking and connection before the day's programming begins. This high-traffic partnership aligns your brand with connection, conversation, and the energy that starts each day.

Benefits include:

- “Hosted by” designation for Monday’s Town Hall
- Prominent brand recognition via dedicated signage near the buffet stations
- Exhibitor booth
- Two (2) complimentary Fall Forum registrations
- Logo placement on the event website, mobile app, email communications, and social media promotions
- Logo placement on the onsite signage amongst other partners



CHARGING STATION PARTNER

Investment - \$12,500

Exclusive Opportunity

Keep attendees powered, connected, and engaged with official charging stations. Located in the high-traffic Lounge, the charging stations provide a valuable attendee amenity while creating continuous brand exposure throughout the week.

Benefits include:

- Three (3) branded charging stations
- Exhibitor booth
- Option to air a daily promotional video
- Two (2) complimentary Fall Forum registrations
- Logo placement on the event website, mobile app, email communications, and social media promotions
- Logo placement on the onsite signage amongst other partners



HEADSHOT SESSION PARTNER

Investment – \$15,000

Exclusive Opportunity

Provide attendees the opportunity to refresh their professional headshots while networking with peers and industry leaders.

Benefits include:

- Branded signage designating the space
- Logo included in digital headshot delivery email
- Name mention in one (1) push notification
- Exhibitor booth
- Two (2) complimentary Fall Forum registrations
- Logo placement on the event website, mobile app, email communications, and social media promotions
- Logo placement on the onsite signage amongst other partners



THOUGHT LEADERSHIP & BRAND VISIBILITY

Showcase your expertise and position your company as a trusted industry resource through educational sessions, insights-driven discussions, and strategic brand visibility opportunities designed to engage an influential commercial real estate audience.

PANEL DISCUSSION PARTNER

Investment – \$6,000

Limited Opportunity

Align your brand with thought leadership and innovation by sponsoring one of the Forum's premier educational sessions.

Benefits include:

- “Hosted by” designation for the selected panel
- Opportunity to introduce the CCIM moderator and showcase your brand at the start of the panel
- Name mention in one (1) push notification ahead of the panel
- Two (2) complimentary Fall Forum registrations
- Exhibitor booth
- Logo placement on the event website, mobile app, email and social media
- Logo placement on the onsite signage amongst other partners



EXHIBITOR

Investment – \$3,000

Connect directly with more than 500 commercial real estate professionals in the high-traffic area adjacent to the Dealmaking & Networking Lounge. This opportunity allows your company to increase visibility, foster meaningful conversations, and engage attendees throughout the conference experience in a professional, relationship-focused setting.

Benefits include:

- Two (2) complimentary Fall Forum registrations
- Exhibitor booth
- Logo placement on the event website, mobile app, email communications, and social media promotions
- Logo placement on the onsite signage amongst other partners



INDUSTRY INSIGHTS PARTNER

Investment – \$3,000

Elevate your presence at Fall Forum with a dedicated 30-minute Industry Insight session designed to position your company as an industry thought leader. These sessions provide an opportunity to share market insights, innovative solutions, emerging trends, or best practices with an engaged audience of commercial real estate professionals in an educational, conversation-driven format.

Benefits include:

- Inclusion on the Schedule on the event website and app
 - Includes speaker headshot and bio
- Standard AV setup included
- Name Mention in one (1) push notification ahead of the session
- Opportunity to provide a handout or giveaway to attendees
- Logo placement on the event website, mobile app, email communications, and social media promotions
- Logo placement on the onsite signage amongst other partners



EXPERIENTIAL & DESTINATION PARTNERSHIPS

Connect your brand to unique Los Angeles experiences that extend networking beyond the venue. These immersive opportunities offer attendees memorable moments while aligning your company with innovation, exploration, and elevated relationship-building experiences.

MORNING WELLNESS PARTNER

Investment – \$12,500

Exclusive Opportunity

Start each day with an energizing wellness experience that helps attendees recharge, connect, and prepare for a productive day of learning and networking. The Morning Wellness Partner will be exclusively recognized through a rooftop yoga session at the InterContinental Los Angeles Downtown, with the opportunity to distribute healthy beverages, juices, or wellness-focused refreshments.

Benefits include:

- Exclusive branding
- One (1) Complimentary Fall Forum and yoga session registration
- Opportunity for a branded table to provide branded giveaway, collateral item, or wellness beverage
- Name Mention in one (1) push notification ahead of the session
- Logo placement on the event website, mobile app, email communications, and social media promotions



CITY TOURS / EXCURSIONS PARTNER

Investment – \$10,000

Limited Opportunity

Showcase LA's most dynamic developments by sponsoring a sector-specific tour. Attendees will explore landmark retail, industrial, office, and multifamily projects shaping the city's future.

Benefits include:

- Exclusive branding
- Opportunity for company representative(s) to participate in the excursion experience
- Opportunity to provide branded giveaway or collateral item
- Name Mention in one (1) push notification ahead of the excursion
- One (1) complimentary Fall Forum registration
- Logo placement on the event website, mobile app, email communications, and social media promotions



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Let's build your presence at Fall Forum!

*Contact Kirsten Timmer at
ktimmer@ccim.com*