



THE CCIM INSTITUTE *FALL FORUM*

October 5-9, 2025 | Vancouver, BC

SPONSORSHIP PROSPECTUS

Education. Dealmaking. Technology
with the CCIM Global Membership

About The CCIM Institute

The CCIM Institute has a global footprint, an unrivaled reputation, and a suite of unparalleled offerings to elevate commercial real estate professionals committed to ethics, premiere reputation and dealmaking. The CCIM Designation and coursework serve to distinguish these professionals amongst peers, clients, businesses, and within the communities they serve.

Join our CCIM leadership and members for networking, dealmaking, market insights, our Inaugural Ball, and the new Designee Pinning Ceremony at the JW Marriott Parq Vancouver on October 5 – 9, 2025.

With an anticipated attendance of over 400 CCIMs, sponsors will have direct access to the global leaders in commercial real estate. Whether you sponsor a networking lunch, site tour, or are an exhibitor, you will be able to form new relationships with top tier commercial real estate professionals.

Membership Overview

81%

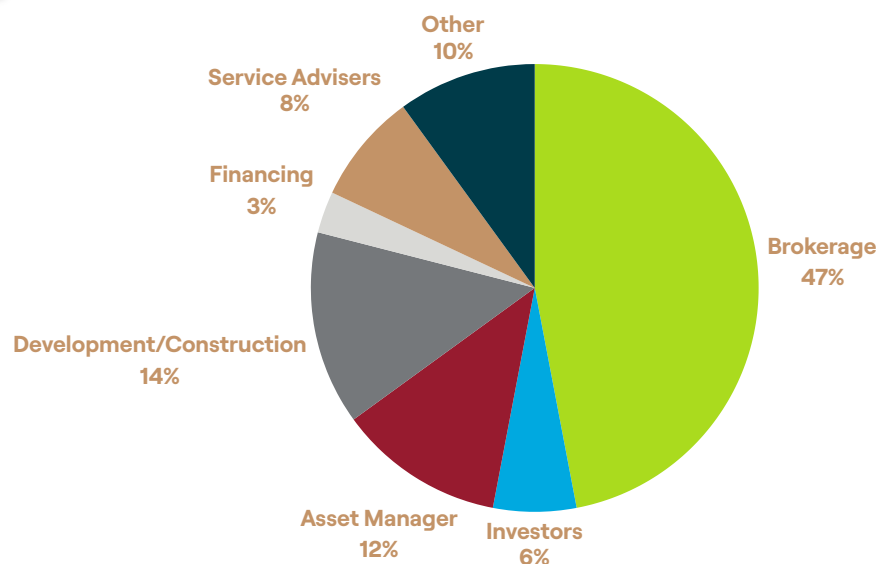
OF MEMBERS

possess a graduate or
undergraduate degrees

20 Years

AVERAGE EXPERIENCE

commercial real
estate from members
of The CCIM Institute



Sponsorship Opportunities

Presenting Sponsor – \$50,000

Position your brand at the forefront of the most influential global gathering in commercial real estate education and dealmaking. As the Presenting Sponsor, you will receive six (6) tickets with full access to all events with one table at the State of the Institute / Economic Update. The Presenting Sponsor will also receive one branded Meeting Pod, their logo featured on the attendee giveaway, and a sponsorship of their choice at the 2026 Global Presidential Inaugural (valued at \$3,000).

Your promotional video will be played daily on the premier event video screen at the center of the Networking and Dealmaking Lounge. Your brand will be prominently featured in key event spaces, on the event webpage and app, and across all event-related email and social media campaigns.

Dealmaker Award and Dinner – \$50,000

As the inaugural sponsor of the prestigious Dealmaker Award, your company demonstrates a strong commitment to The CCIM Institute's mission and vision of advancing education in the commercial real estate industry. By sponsoring this program, you align your brand with the highest standards of expertise and professionalism that CCIM represent.

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Sponsorship Opportunities

Dealmaker Award and Dinner (CONT.)

The Top Dealmakers by Industry will be announced at the Forum and recognized for their excellence in real estate transactions. The Dealmaker Awards will be branded with the sponsor logo, prominent sponsor branding will be placed in the event space, and the MC will recognize the sponsor from the podium. The sponsor will receive visibility on the event webpage and event app and be included in the email marketing and social media campaign. The sponsor will also receive one table with premier seating.

State of the Institute Sponsor – \$20,000

Sponsor the Forum's official opening event and be among the first brands introduced to our members. This opportunity includes prominent signage throughout the venue and recognition by the CEO during the opening remarks. The sponsor will have the honor of introducing the featured economist and may choose to play a promotional video or deliver a brief live introduction.

The package includes one premier-location table of ten, an exhibitor booth, and four tickets to the Forum to maximize networking opportunities. The sponsor will also receive one table at the Global Presidential Inaugural on October 7, 2025.

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Sponsorship Opportunities

Start Your Morning with Michael Litt – A Breakfast with an Industry Insider – \$20,000

After a sold-out appearance at the Spring Forum, we are thrilled to welcome Michael Litt back! As a key figure featured in the best-selling book *The Big Short* by Michael Lewis, which inspired the Academy Award-winning film, Michael will share personal insights into the 2008 financial crisis, interest rates, market dynamics, commercial real estate trends, and the value of strategic networking.

The sponsor will receive podium recognition from the CCIM CEO during opening remarks. The sponsor has the option to introduce our guest, Michael Litt. The sponsor may opt to show a promotional video or deliver a live company overview before the start of our guest's presentation. Sponsorship includes premier branding in the breakfast room, visibility on the event website and app, and inclusion in all email and social media promotions.

The sponsor will also receive an exhibitor booth, four Forum tickets to maximize networking opportunities, and one table at the Global Presidential Inaugural on October 7, 2025.

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Sponsorship Opportunities

Borders, Buyers & Boomtowns Lunch - \$10,000

Join leaders from across the globe as they discuss commercial real estate trends with a focus on the Canadian market impact investment in commercial real estate.

As the sponsor, you will open the lunch with the option to play a promotional video or pitch your company in-person. You will introduce our CCIM moderator and panelists. You will receive one table of ten with premier seating. The sponsor will have prominent signage in the event space, visibility on our webpage, a profile in the event app, and be included in event email marketing and social media campaigns.

Site Tour Sponsor - Cost: \$10,000

Support your city and meet top commercial real estate professionals from around the globe. CCIMs will tour prominent retail, industrial, office, and multi-family developments in and around Vancouver.

Select the sector you want to sponsor! CCIMs will gather for lunch, followed by the site tour. The sponsor will be invited to attend lunch and the Site Tour. The sponsor will receive brand recognition on the bus, in the event app and page, and be included in the Forum email and social media campaign.

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Sponsorship Opportunities

Meeting Pods – \$15,000

Host business meetings, showcase products, or convene your chapter in a branded Meeting Pod. Pods will have a variety of lounge seating and high-top tables, and chairs to accommodate 12-15 people comfortably.

Pods include all-day beverage service, morning refreshments, and afternoon refreshments with afternoon alcohol service (\$1,000 per diem). Two branding options are available for the sponsor to select from. The sponsor will receive four (4) complimentary registrations to the Forum.

Deal Pitch Lunch – \$10,000

Dealmaking and networking are at the heart of what it means to be a CCIM. CCIMs with open deals will pitch their deals to their fellow CCIMs during their lunch hour. The sponsor will not only have the chance to hear about some of the most exclusive open deals in commercial real estate, but the sponsor can pitch their product or service to our CCIMs. The sponsor's brand will be on the digital board one hour before and after the dealmaking hour. The sponsor will be recognized on the event webpage and app as well in email marketing and social media campaigns.

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Sponsorship Opportunities

Panel Sponsor – \$6,000

Gain exposure by sponsoring one of our high-profile panel discussions.

Potential panel topics include:

- Cybersecurity's Impact on Commercial Real Estate Deals
- Retail Powerhouses & the Future of Physical Footprints: Strategy, Scale, and Site Selection
- Short-Term Rentals, Long-Term Value: How Airbnb and Multifamily Commercial Real Estate Are Reshaping Urban Housing
- AI, Automation, and Analytics: What's Next for Smart Commercial Real Estate Decision-Making

The sponsor can pitch their company or play a brand video at the start of the event, and then introduce the CCIM moderator and panelists. The sponsor will also receive an exhibitor booth and two Forum tickets to maximize networking opportunities.

Dealmaking & Networking Lounge – \$5,000

If you need to find a CCIM, they are most likely in our Lounge. CCIMs can post open deals for their fellow CCIMs to review on the 'Deal Board', have meetings, and meet new CCIMs. The sponsor will have brand recognition throughout the Lounge, the option to have a promotional video play daily, receive branding in the event app, and have an exhibitor booth.

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~~EVENT APP - \$5,000 - SOLD~~

Exhibitor - \$2,000

Join the exhibitor area to meet with our 500+ members. You will have the opportunity to meet and greet with our membership. Exhibitors receive two complimentary tickets with a high-top table. Located next to our Networking & Dealmaking Lounge, exhibitors are in a high traffic location.

All events are subject to change.

**Scan the
QR Code for
Forum details!**



SCAN ME

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