

2020 MIDYEAR GOVERNANCE MEETINGS' AGENDA ITEMS OF INTEREST

THURSDAY, April 16, 2020

Management Team/Leadership Team (closed)

President Eddie Blanton, CCIM – Presiding Erin Menet, Staff Liaison
10:00 a.m. – 11:00 a.m. CT

CCIM Technologies, Inc. Board of Directors

President Mark Cypert, CCIM – Presiding Carol Campbell, CCIM, Staff Liaison
12:00 p.m. – 1:00 p.m. CT Nick Miner, CCIM, Technology PL

- Update on Status of New Tools Using Alteryx
- Update on Concierge service

CCIM Foundation Board of Directors

President Bill Moss, CCIM – Presiding Kristin O'Connor, Staff Liaison
1:00 p.m. – 2:00 p.m. CT

- CCIM Institute Funding Proposal
- Investment Review with Jon Heisler, Bernstein
- Veterans Scholarship Task Force Report
- Approval of Matching Funds for New Named Endowed Scholarships

Regional Activities Subcommittee

Holly Buchanan, CCIM, Chair LaShay Sydnor, Staff Liaison
Eddie Buxton, CCIM, Vice Chair Greg Harris, CCIM, Member Services PL
2:00 p.m. – 3:00 p.m. CT

- Chapter Bylaws
- RVP Regional Updates

Professional Standards Committee

Bill Adams, CCIM, Chair Dōmonique Joiner, Staff Liaison
Steve Shockley, CCIM, Vice Chair Bobbi Miracle, CCIM, Membership PL
3:00 p.m. – 4:00 p.m. CT

- 2020 Standards of Practice Changes
- Candidate/Designee Misuse Status

Chapter Awards Celebration

Bobbie Mastracci, CCIM, Chair Sharese Simmons, Staff Liaison
Adam Palmer, CCIM, Vice Chair
Barbara Crane, CCIM, 2019 President
4:00 p.m. – 5:30 p.m. CT

Designation Committee

Evelyn Ward, CCIM, Chair
Tom Wallin, CCIM, Vice Chair
10:00 a.m. – 11:00 a.m. CT

Lynnette Briggs, Staff Liaison
Bobbi Miracle, CCIM, Membership PL

- Change in Status Request
- Chapter Recommendation Task Force
- Comp Exam Report and Testing Format

Member Services Committee

Robin Civish, CCIM, Chair
Rich Campbell, CCIM, Vice Chair
11:00 a.m. – 12:00 p.m. CT

Dōmoniq̄ue Joiner, Staff Liaison
Greg Harris, CCIM, Member Services PL

- Subcommittee Reports
- Advantage Program Workgroup

Marketing Committee

Ian Grusd, CCIM, Chair
Brad Waken, CCIM, Vice Chair
12:00 p.m. – 1:00 p.m. CT

Rich Rosfelder, Staff Liaison
Greg Harris, CCIM, Member Services PL

- 2020 Designation Promotion Grant Program Funds Plan
- Update on COVID-19 Resources
- Update on Marketing Business Plans & 2020 Projects
- Chapter Support Call to Action

Education Committee

George Wilson, CCIM, Chair
Lydia Bennett, CCIM, Vice Chair
1:00 p.m. – 2:00 p.m. CT

Jennifer Weed, Staff Liaison
David Schnitzer, CCIM, Education PL

- Modified Core Course Calendar
- Chapter Revenue Sharing
- 2019/2020 Business Plans & RFPs
- CI102 First
- CCIM Instructor Promotions
- Subcommittee Updates

Economic Update

K.C. Conway, CCIM Chief Economist
2:30 p.m. – 3:30 p.m. CT

Rich Rosfelder, Staff Liaison

2020 MIDYEAR GOVERNANCE MEETINGS' AGENDA ITEMS OF INTEREST

MONDAY, April 20, 2020

Board Orientation

10:00 a.m. – 11:00 a.m. CT

Erin Menet, Staff Liaison

1. Mission and History – Eddie Blanton, CCIM
2. Strategic Plan and Performance Metrics – Tim Blair, CCIM
3. Roles & Expectations of Board Members – Tom Wallin, CCIM
4. Definition of Board Member and Staff Member Roles – Greg Fine, FASAE, CAE
5. Conflict of Interest Policy – Ernest Brown, CCIM
6. Bylaws, Governing Policies, Rules and Procedures – Tom Wallin, CCIM
7. Roberts Rules of Order, Meeting Procedures and Resources – Ernest Brown, CCIM
8. Budget and Financial Reporting – Chuck Connely, CCIM
9. Programs, Services and Staff Overview – Gail Collins
10. Committee Structure & Assignments – Leslie Callahan, CCIM
11. Calendar of Meetings & Events – Tom Wallin, CCIM

Finance Committee

Chuck Connely, CCIM, Chair

Marie Fahrenbach, Staff Liaison

11:00 a.m. – 12:00 p.m. CT

- Investment Review with Jon Heisler, Bernstein
- Review of March 2020 Results
- Business Plan Review as of March 2020

Virtual Deals & Drinks

Nick Nelson, CCIM, Host

Sharese Simmons, Staff Liaison

1:00 p.m. – 2:30 p.m. CT

Executive Committee

Eddie Blanton, CCIM, Chair

Erin Menet, Staff Liaison

Tim Blair, CCIM, Vice Chair

3:00 p.m. – 4:30 p.m. CT

- Line Committee Reports & Action Items
- Other Reports
- Executive Session

**2020 MIDYEAR GOVERNANCE MEETINGS'
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TUESDAY, April 21, 2020

COVID-19 Legislative Update

Erin Stackley
NAR's Senior Policy Representative
10:00 a.m. – 11:00 a.m. CT

Liz Vincent, Staff Liaison

Pre-Board Meeting (closed)

President Eddie Blanton, CCIM – Presiding
11:30 a.m. – 12:30 p.m. CT

Erin Menet, Staff Liaison

CCIM Institute Board of Directors Midyear Meeting

President Eddie Blanton, CCIM – Presiding
1:00 p.m. – 3:00 p.m. CT

Erin Menet, Staff Liaison

- CEO Report
- Treasurer/Finance Committee Report
- 2020 Treasurer-Elect Vacancy Appointment
- 2021 Treasurer-Elect Election
- CCIM Foundation Report
- Audit Committee Report
- CCIM Governing Policy Amendments
- Strategic Planning Committee Report
- Presidential Liaisons' Reports
- Executive Session