



CCIM INSTITUTE
Cultural Diversity
Education Program

Information

INTRODUCTION

In November 2002, the Cultural Diversity Task Force of the CCIM Institute created a business plan to create a "Cultural Diversity Education Program (CDEP)." The purpose of the CDEP is to develop a critical mass of minority CCIM designees who can positively impact their respective communities and the commercial real estate industry in general. At present, African-Americans, Hispanic Americans and Asian-Americans are underrepresented in both the commercial real estate industry and within the CCIM Institute.

Through the program, qualified minority real estate professionals are introduced to CCIM Institute Education. More than 500 minority students have completed the two-day *CI Introduction to Commercial Investment Real Estate* course since the program began. Others have gone on to earn the CCIM Designation. This year CCIM Institute plans to host courses in selected markets to be determined. CCIM Institute also offers those who have completed the *CI Intro* course discounts on tuition for its more challenging five-day Core Courses, which are required to earn the CCIM Designation.

CRITERIA

Selecting candidates can be a challenging process. All applicants must meet the following criteria:

- Must be a minority applicant.
- Permanent resident and/or U.S. citizen.
- Active in the real estate profession and/ or related profession.
- Individual intends to pursue the CCIM designation.

CI-INTRODUCTION SCHOLARSHIP AVAILABILITY/USE

There are approximately 40 available scholarships for each of the Cultural Diversity Education Program *CI Intro* classes. Scholarships can only be used for the specific Cultural Diversity Education Program *CI Intro* offering and may not be used for any other *CI Intro* class. Candidates accepted for the course will be admitted free of charge, but will be required to pay a \$30 application fee.

CORE COURSE TUITION DISCOUNTS

Successfully completing the *CI Intro* course is just one part of CCIM Institute education. Through the Cultural Diversity program, CCIM Institute offers participants an opportunity to apply for tuition discounts on the four Core Courses offered. These courses, which are of college graduate level, address financial analysis, market analysis, user-decision analysis and investment analysis. Participation in these classes also gives students tremendous networking opportunities.

APPLICATION

You must complete the attached Application in full and provide the required additional documents:

1. A current resume.
2. Three letters of recommendation.
3. A letter regarding your interest in participating in the program.
4. The attached "Application -- CCIM Institute Cultural Diversity Education Program"

CONFIRMATION

Shortly after you submit the requirement documents, you'll receive an email from CCIM Institute with confirmation on whether you've been accepted into the program.

COURSE REGISTRATION FORM

If accepted into the program, you'll be given an a course registration form to apply for one of the available *CI Introduction* CDEP offerings this year, or a Core Course tuition discount.

PAYMENT

NOTE: You must fill out and submit the course registration form to be officially registered for the course you are interested in attending. And, you must pay the \$30 application fee by check or credit card before you are enrolled in a *CI Introduction* course. If you are awarded a tuition discount for a Core Course, you must pay the balance of the tuition before you are enrolled in that course.

APPLICATION

CCIM Institute Cultural Diversity Education Program

Name: _____

Company: _____

Address: _____

City/State/Zip Code: _____

Phone (____) _____ Fax (____) _____

E-mail Address _____

Ethnic Background: African-American Asian-American
 Hispanic-American Native-American

Professional Affiliations: AREAA NAREB
 NAHREP Other

How many years have you been involved in real estate? _____

Do you plan to obtain the CCIM designation? Yes _____ No _____

Have you attended any CCIM courses in the past? Yes _____ No _____

PLEASE INCLUDE THE FOLLOWING WITH APPLICATION:

1. Current Resume
2. Three professional letters of recommendation
3. Typed letter which includes answers to the following suggested questions:
 - *Why do you want to become a CCIM?*
 - *What are your contributing achievements to your company?*
 - *What are your career goals?*
 - *Would you take the course even if the scholarship were not available? If so, why?*

All applications should be mailed or faxed to the attention of:

Colleen Loeffler
CCIM Institute
430 N. Michigan Ave
Chicago, IL 60611
Phone: 800.621.7027 ext. 4537 Fax: 312.321.4530
E-mail: cloeffler@cciminstitute.com

For office use only

Date Submitted to CCIM Institute: _____

Reviewed by: _____