

2006 CCIM PRESIDENT'S CUP AWARD

THE GOAL:

- To encourage and assist chapters, through this award
- To recruit and promote the value of chapter membership to CCIM designees and non-members
- To build a continuous awareness of the importance of recruitment through an ongoing membership campaign
- To reward chapters for developing innovative programs

THE OBJECTIVES:

- Encourage CCIM chapters to recruit 100% of all Institute national members as chapter members
- Obtain 100% participation by all CCIM chapters.
- Recognize and reward those recruitment achievements and member programs by CCIM chapters demonstrating the highest degree of skill, ingenuity and innovation in promoting the membership benefits of the CCIM Institute.
- Pursue membership recruitment and retention through an ongoing membership campaign.

CRITERIA: The criterion is based on CCIM chapters that have developed:

- The most innovative and outstanding chapter activities program
- This could include membership recruitment, retention, promotion, new members gained and/or programs including education activities, forecasting competitions and more.

SELECTION GUIDELINES:

- Each participating chapter has the opportunity to be recognized for outstanding efforts. Every chapter that submits an entry along with their annual activity report, **by the February 15th deadline**, will receive the "Chapter of Excellence" award.
- There will be categories *for both large (over 200 members) and small (under 200 members) chapters*.
- Six premier awards will be granted. Three in each category.
- Submit all necessary information including documentation of programs and activities. A one-page executive summary detailing each chapter's plan and/or campaign is required.
- Be sure to fill out a complete entry form.
- All entries become the property of the CCIM Institute and will not be returned.
- Entries will be judged on the basis of originality and ingenuity.
- All entries must be submitted in electronic format (PPT, PDF, or Word)
- All entries will be available for review online and at the spring meetings.
- Each chapter receives one vote. Total cumulative votes will select six finalists.

(The contest is flexible and applicable to all chapters regardless of size. Membership marketing plans, brochures, letters and other communications that were produced and implemented in previous calendar year are eligible for the competition.)

SPECIAL RECOGNITION:

- **Chapter of Excellence Awards** presented to **all chapters who submit an entry by deadline**.
- **1st place winners** in small and large receive a \$1000 check (previously awarded \$500); 1 free conference registration, facilitator for next year's "Chapter Success Stories" at Officer Training and certificate plaques.
- **2nd and 3rd place winners** receive one comp conference registration, free online course and certificate plaque
- **Single award plaque** that records chapter winners and officers for each year cumulatively. Displayed at International Headquarters (Chicago) to show winners of all years
- **Winners present their Chapter's accomplishments** as part of fall education sessions.
- **Full page article highlighting winning chapters** and their accomplishments in *I-News* and a mention in the President's Letter; a link can be provided to each winning chapter
- **Giant check presentations and certificate presentation** made at Board Of Director's Meeting
- **Podium mention** for finalists at Inaugural and Education Foundation Luncheon

JUDGING:

- The award submittals will be reviewed and judged by each chapter. Each chapter will receive one vote.
- All votes should be based on the above criteria including innovation, best overall plan, implementation, members gained and retained, promotion, goals, objectives and tactics. Presentation, though not one of the primary criteria, may also be considered in the judging process.
- In the event of a tie, the Chapter Activities Subcommittee will cast their vote to determine the winner. Chapter Activities Subcommittee members should abstain from voting on a chapter level.

DON'T MISS THE DEADLINE:

- **All entries must be submitted in electronic format by Wednesday, February 15, 2006.**
- All supporting documentation must accompany entry forms and should be forwarded directly to the Chapter Relations Manager at mwilliams@cciminstitute.com. *Hard copies of material will be not be accepted or considered.*

2006 CCIM INSTITUTE'S PRESIDENT'S CUP
OFFICIAL ENTRY FORM

CHAPTER: _____

CHAPTER SIZE: SMALL (<200) _____ OR LARGE (>200) _____

REGION: _____

CHAPTER PRESIDENT: _____

PRESIDENT PHONE: _____

E-MAIL: _____

CONTACT PERSON: _____

PHONE: _____

E-MAIL: _____

ALL ENTRIES MUST BE SUBMITTED IN ELECTRONIC FORMAT AND MUST BE RECEIVED BY WEDNESDAY, FEBRUARY 15, 2006. ALL ENTRIES BECOME THE PROPERTY OF CCIM INSTITUTE AND WILL NOT BE RETURNED. PLEASE FORWARD ALL ENTRIES AND DIRECT ANY QUESTIONS TO THE CHAPTER RELATIONS MANAGER AT mwilliams@cciminstitute.com (1-800-621-7027, EXT. 4504)